

CANADIAN SPORT INSTITUTE ONTARIO WELCOMES NEW STAFF



TORONTO (February 21, 2014) - Canadian Sport Institute Ontario (CSIO) is pleased to welcome four (4) new staff members to its operations.

POWERING PODIUM PERFORMANCES
INSPIRER L'EXCELLENCE

The CSIO business operations unit is joined by a new Senior Communications Coordinator, Laura Mauer and Office Coordinator, Trevor Golem, both of whom will work to leverage CSIO's core sport operations, assisting in the Institute's daily business and promotion. The performance services team has added Sport Scientist, Devon Frayne to its staff, while James Cunningham joins the sport systems and excellence unit as a Talent Development Advisor.

"The new staff reflects the growth of CSIO and our increased capacity to assist high performance athletes and coaches in their quest to achieve international podium performances," said CEO Debbie Low. "As we prepare to move to our new home at the Toronto Pan Am Sports Centre and CSIO satellite venues across Ontario over the coming months, the additional staff capacity will allow us to meet our strategic goals and build a stronger high performance sport system in Ontario."

MEET THE NEW CSIO STAFF BIOS

Laura Mauer - Senior Communications Coordinator

Laura comes to CSIO with over 5 years of experience working in communications and marketing related roles in amateur sports, first at Squash Ontario and then at Ontario Volleyball Association. In her most recent role as the Communications and Membership Services Coordinator at Ontario Volleyball Association, Laura led the development and design of the Association's new website, communications planning, social media strategy, and event management. Laura also brings with her years of sponsorship and business development experience, both in renewing existing relationships and engaging in new opportunities. As a graduate of the Schulich School of Business at York University, Laura has combined her love of business with her passion for sports and is looking forward to being a part of the CSIO team.

Trevor Golem - Office Coordinator

Trevor is a graduate of Durham College's three-year Sport Management Program. Since graduation, Trevor has work experience in both the for-profit and non-profit sectors in office administration, client relations, and business development roles. He is excited to join the CSIO business operations unit.

Devon Frayne, MSc. - Sport Scientist

Devon completed his undergraduate degree in Kinesiology at the University of Waterloo, gaining valuable experience in the world of Canadian High Performance Sport as a CO-OP student during this time. From there Devon attended the University of Massachusetts Amherst where he studied the biomechanics of sprinting and golf. For his Master's thesis he investigated lower limb asymmetries during maximal speed sprinting. Devon is particularly excited about using technology to help athletes and coaches achieve podium performances. Devon enjoys hockey, soccer and golf and is excited to join CSIO as a Sport Scientist.

James Cunningham - Talent Development Advisor

James brings a varied background as an athlete, coach and BPHE grad (University of Toronto) to his work in athlete and program development. For the past five years, James worked with Cross Country Canada as High Performance Development Coordinator, providing support to coaches, athletes and programs with a focus on long term system development. During that time, he also provided support to the National Ski Team at World Cups, World Junior Championships and worked with VANOC during the 2010 Olympic Winter Games. James continues to compete in a variety of sports, primarily long distance triathlons having completed Ironman Canada in 2013.

About Canadian Sport Institute Ontario

The Canadian Sport Institute Ontario (CSIO) is committed to the pursuit of excellence by providing world-class programs, services, and leadership to high performance athletes and coaches to enhance their ability to achieve international podium performances.

CSIO offers athletes a range of sport science and sport medicine services including nutrition, physiology, biomechanics, strength & conditioning, mental performance and sport therapy; as well as life services and assistance with transitioning in to and out of sport. The CSIO also delivers programming and services to National and Provincial Sport Organizations and coaches to work towards building a stronger sport system in Ontario.

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